



Global IP Solutions Appoints New Chief Marketing Officer Reflecting the Commitment to Deliver Industry Leading Marketing

New Appointment underpins GIPS' strategic longer-term growth plans

San Francisco — July 16, 2008— Global IP Solutions (GIPS) the leading provider of high-quality IP multimedia processing solutions, announced today the appointment of Joyce Kim as chief marketing officer (CMO). Kim will drive all global marketing activities for GIPS and will report directly to the CEO, Emerick Woods.

Kim joins GIPS from Symmetricom (NASDAQ: SYMM) where she served as vice president of marketing responsible for overall corporate communications as well as product marketing and management of the IPTV/digital video quality assurance division. She has also held Chief Marketing Officer positions at Aligo Inc, and QRS Corporation. Prior to that, she has held leadership positions at NorthPoint Communications, Deloitte & Touche and Accenture. Kim holds two Bachelor of Science degrees from California Polytechnic State University, San Luis Obispo in finance and architecture.

"We are excited to be able to attract and leverage Joyce's global marketing experience, which will be a strategic asset for GIPS as it gears up for future growth opportunities," said Emerick Woods, GIPS' Chief Executive Officer. "Joyce has aggressively increased revenues, negotiated crucial business partnerships and proved herself as an industry leader within the IP space throughout her career. We welcome her to the team and look forward to utilizing her expertise to expand GIPS' brand recognition."

"I am delighted to be joining a team with such strong accomplishments and industry leading expertise in the IP multimedia processing market," said Kim. "I look forward to contributing to the future growth of revenues, continuing to develop our brand and helping deliver continued value for GIPS customers, partners and other stakeholders worldwide."



About Global IP Solutions

Global IP Solutions (GIPS) provides best-in-class voice and video processing in IP communications. GIPS enables its customers to deliver unmatched quality, with a faster time to market and less risk than alternative solutions. GIPS serves application developers, service providers, and network equipment vendors. Its customer list includes Nortel, Oracle, Samsung, WebEx, Yahoo!, AOL and other key players in the VoIP market. The company is headquartered in San Francisco with offices in Stockholm, Boston, Tokyo and Hong Kong. More information at www.gipscorp.com.