



**KOREAN SERVICE PROVIDER PIVOTEC BECOMES FIRST ASIAN  
IMPLEMENTER OF GIPS VOICEENGINE MULTIMEDIA**

***PIVOTEC selects GIPS VoiceEngine™ Multimedia with LSVX for its web  
based real-time video application, Mi-Meeting ROMARO***

**San Francisco — March 25, 2008** — Global IP Solutions (GIPS) the leading provider of high-quality IP multimedia processing solutions, announced today that PIVOTEC, a major Korean ICT service provider, has become the first implementer of GIPS VoiceEngine Multimedia in Asia. GIPS licensed VoiceEngine™ Multimedia enhanced with GIPS LSVX codec, which is being deployed in PIVOTEC's web-based real-time video application - Mi-Meeting ROMARO, targeting the on-line education solution market.

"We had been using H.264 before trialing GIPS VoiceEngine Multimedia with its LSVX codec. The enhanced voice and video quality, under packet loss conditions, that GIPS delivered to Mi-Meeting ROMARO was a compelling improvement," said Doug Ahn, Senior Vice President of Pivotec. "Our clients have come to expect superior performance from PIVOTEC's web conferencing solution. We are confident that by implementing GIPS best-in-class technologies we are providing them with the very best user experience available today."

PIVOTEC's key customers include major telcos and large enterprises that typically take the solution and provide services to third parties. For PIVOTEC and its customers, quality is the driving force behind their success.

"Application developers and service providers such as PIVOTEC need to guarantee that their multimedia offerings are meeting clients' expectations," said Steve Rust, Global IP Solutions vice president, Business Development. "GIPS VoiceEngine Multimedia provides PIVOTEC with a complete solution that will keep pace with the ever-demanding and increasing requirements of the market as video users are increasingly requiring better speed, visual quality, reliability and consistency while providing more efficient CPU usage. GIPS meets these demanding market requirements as it's specifically designed for IP networks."

GIPS VoiceEngine Multimedia is a high-quality media processing framework specifically designed for IP networks and provides superior robustness against packet loss and the better visual quality mandated for real-time IP communications. With the additions of GIPS LSVX video codec, RAM and CPU usage is shown to be less intensive when compared against popular standard video codec implementations.

### **About Pivotec Technologies**

Since its establishment in 1986, PIVOTEC has been a leading IT solution company in Korea that implements optimized IT infrastructure based on customer's needs through its excellent human resources and expertise on behalf of its customers. PIVOTEC has successfully put in place the IT business for major companies on the basis of twenty-year accumulated technology and know-how in the planning and construction of networks, the operation and integration of systems/networks, the development and maintenance of solutions and in system outsourcing areas. More information at: <http://www.pivotec.co.kr>

### **About Global IP Solutions**

Global IP Solutions (GIPS) provides best-in-class voice and video in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. GIPS' customer list includes Nortel, Oracle, Samsung, WebEx, Yahoo!, AOL, EarthLink and other key players in the IP multimedia market. GIPS is a member of the Intel® PCA Developer Network, Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments' third party developer network. GIPS is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. More information at [www.gipscorp.com](http://www.gipscorp.com)