

HOSTCON SELECTS GIPS VOIP PROCESSING SOLUTIONS TO POWER NEW RANGE OF CONFERENCING SERVICES

*Hostcon Technologies utilize GIPS ConferenceEngine and VoiceEngine to
ensure a high-quality VoIP experience*

San Francisco — March 4, 2008 — Global IP Solutions (GIPS), the leading provider of IP multimedia processing solutions, announced today that Hostcon Technologies will deploy GIPS ConferenceEngine™ and VoiceEngine™ to ensure the best VoIP quality in Hostcon's Multimedia Collaboration Conferencing System (MCCS) offerings.

"GIPS' ability to provide unmatched voice quality across networks combined with the speed with which we were able to implement ConferenceEngine and VoiceEngine were the deciding factors in Hostcon selecting GIPS' solutions," said Sampson Cao, General Manager, Hostcon Technologies Co., Ltd.

GIPS' ConferenceEngine is a powerful and complete server-based software product that handles all aspects of audio mixing and voice related processing in a conference bridge application. GIPS' VoiceEngine provides unmatched quality by handling voice processing at the client. Based on award-winning solutions and patented technologies, these GIPS products ensure excellent audio quality, even under adverse network conditions.

Shenzhen-based Hostcon selected GIPS ConferenceEngine for its new Multimedia Collaboration Conferencing System product. MCCS is a distributed multimedia conferencing system based on Next Generation Network (NGN) technology. It provides telcos and services providers with a solution that not only enables them to easily launch and develop multimedia value-added services and applications, but also provides their clients with excellent voice quality. Hostcon will also implement GIPS VoiceEngine in all of its client software solutions for enterprise users.

"VoIP calls are only as good as the total experience of the end user, but quality often falls short between disparate networks," said Dr. Roar Hagen, GIPS Chief Technology Officer. "In order for VoIP to be an effective solution voice quality

must be maintained throughout the entire communications chain. With VoiceEngine and ConferenceEngine, GIPS empowers customers, such as Hostcon, with the ability to maximize voice quality across networks and platforms.”

The implementation of GIPS’ ConferenceEngine and VoiceEngine field-proven solutions provide Hostcon clients with the industry-leading standard of VoIP call quality.

About Hostcon Technologies

Hostcon Technologies is based in Shenzhen, China and specializes in developing and providing networking, multimedia and communication software. Hostcon provides “end-to-end” one-stop services from tailor-made R&D, solution consultancy, project implementation, and technical support to training via face-to-face, email and online. The company has ISO and CMMI certifications.

About Global IP Solutions

Global IP Solutions (GIPS) provides best-in-class voice and video in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. GIPS’ customer list includes Nortel, Oracle, Samsung, WebEx, Yahoo!, AOL, EarthLink and other key players in the IP multimedia market. GIPS is a member of the Intel® PCA Developer Network, Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments’ third party developer network. GIPS is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. More information at www.gipscorp.com

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