



## **GIPS TEAMS WITH RADVISION FOR IP-BASED DEVELOPMENT**

### ***GIPS Showcasing Mobile VoIP Technology at Mobile World Congress, Hall 2 – Booth 2G16***

**BARCELONA — February 11, 2008** —Global IP Solutions (GIPS) the leading provider of high quality VoIP media processing today announced that RADVISION, the industry's leading provider of products and technologies for unified visual communications over IP, 3G and IMS networks has partnered with Global IP Solutions to integrate GIPS' VoiceEngine™ Embedded products to provide the media processing for RADVISION's portfolio of products for the development of client premises equipment (CPE).

"GIPS provides the media processing technology behind the best IP multimedia products and services. By teaming up with GIPS, RADVISION is able to provide our customers with a complete one-stop shop solution for high-quality VoIP solutions and across-the-board connectivity — from desktops to 3G mobile networks," said Jacob Bridger, RADVISION's vice president of Business Development, Technology Business Unit. "RADVISION's client product line which includes our Multimedia Terminal Framework (MTF), SIP and SIP IMS developer's suites, our 3G-324M toolkit and 3G VT Application will all benefit from GIPS high-quality media processing engines."

"RADVISION has a strong portfolio of carrier-grade unified communications applications. Developers can seamlessly integrate applications that offer the highest quality VoIP capabilities, which is powered and enhanced by GIPS renowned media processing technology. RADVISION's partnership with GIPS' will allow their customers to deal with today's competitive pressures quickly," said Global IP Solutions' Chief Technology Officer, Dr. Roar Hagen.

RADVISION's products allow application developers to focus on functionality, application development and user interaction when developing CPE devices such as mobile handsets, integrated access devices (IADs), wireline & Wireless Terminals and IP Set-Top-Boxes. RADVISION's products combined with GIPS VoiceEngine media

processing provides a complete enabling technology framework covering call control, signaling and media processing in a unified package.

Discover more about GIPS during the Mobile World Congress in Hall 2, booth 2G16.

**About RADVISION**

RADVISION (NASDAQ: RVSN) is the industry's leading provider of market-proven products and technologies for unified visual communications over IP, 3G and IMS networks. With its complete set of standards-based video networking infrastructure and developer toolkits for voice, video, data and wireless communications, RADVISION is driving the unified communications evolution by combining the power of video, voice, data and wireless – for high definition video conferencing systems, innovative converged mobile services, and highly scalable video-enabled desktop platforms on IP, 3G and emerging next-generation IMS networks. For more information about RADVISION, visit <http://www.radvision.com>

**About Global IP Solutions**

GIPS provides best-in-class voice and video in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. GIPS' customer list includes Nortel, Samsung, WebEx, Yahoo!, AOL, EarthLink and other key players in the VoIP market. GIPS is a member of the Intel® PCA Developer Network, Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments' third party developer network. GIPS is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. More information at <http://gipscorp.com>

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