



GIPS ENHANCES ONLINE COMMUNICATION EXPERIENCE FOR LARGEST SOCIAL NETWORKING SITE IN CHINA, 51.COM

51.com Utilizes GIPS' VoiceEngine Technology to Develop Superior Voice Service for more than 90 Million Users

San Francisco — January 2, 2008 — Global IP Solutions (GIPS), the leading provider of media processing solutions, has been selected by '51.com' to power its instant messaging with voice application for its 90 million users in China. 51.com is using GIPS VoiceEngine PC advanced to drive its voice over IP (VoIP) application.

51.com launched the new IM service called "51 guagua" on January 1, 2008. GIPS helped 51.com reduce its time-to-market and is providing the best voice quality available worldwide even under adverse network conditions. GIPS VoiceEngine is widely recognized as the highest quality and most robust voice solution available.

"As the phenomenon of social networking continues to grow, users are demanding superior voice quality as people become very frustrated with poor quality services," said Peng Shendong, president and CEO of 51.com. "That's why we chose GIPS VoiceEngine to ensure that our community is served with superior voice quality. We have gained a significant competitive advantage in the quality of the experience that we deliver to our users."

"Shanghai-based, 51.com is one of the most popular Internet portals in China with more than 5 million new users joining every month," said Wendy Toth, Chief Marketing Officer at GIPS. "With this rapid expansion we are actively supporting 51.com's huge increase in demand and maintaining GIPS position as the leading provider of VoiceEngines worldwide."

About 51.Com

China's largest blog community is committed to providing personal blog networking services for millions of users via the Internet, and it is the network platform for millions of netizens to show off themselves. 51.com's subscribers have reached 90 million, and such a figure is still increasing at a rate of 5 million new subscribers per month; the website's monthly login users have reached 20 million, and the simultaneous online users rocketed to 700,000; with daily average page views totaling up to 200 million times. Now 51.com has earned a rank in the top 20 Chinese website's worldwide, and its striking development speed has been deemed a miracle in China's Internet industry in 2006. In May 2006, Sequoia Capital China and SIG successively completed a US\$6 million strategic investment to 51.com. In May 2007, 51.com obtained US\$10 million joint investment from Intel Capital, Sequoia Capital, Redpoint, and SIG, which completed the Company's second round of financing. Such strategic investment offers strong and forceful support for the following development and management of 51.com. The 51.com blog community will dedicate itself to acting as an advocator for a healthy culture, a diversified culture, and a harmonious culture. Meanwhile, the Company will continuously strengthen its management, R&D and operations, in order to offer high-level products and services for Internet users and improve its business model. In addition, the Company is making endeavors to become a strong stock on the NASDAQ market within three years.

About Global IP Solutions

GIPS provides best-in-class voice and video in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. GIPS' customer list include Nortel, Samsung, WebEx, Yahoo!, AOL, EarthLink and other key players in the VoIP market. GIPS is a member of the Intel® PCA Developer Network, Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments' third party developer network. GIPS is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. More information at <http://gipscorp.com>

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For more information:

John Gallagher
GIPS, USA
+1 (415) 746-1155
pr@gipscorp.com