



GIPS LAUNCHES REDESIGNED REX SOFTPHONE AT FALL VON

Global IP Solutions Softphone Ideal for Business Users Available on PC, Smartphone and PDAs.

Boston, FALL VON — October 31, 2007 — Global IP Solutions (GIPS), the leading provider of VoIP media solutions, announced today the release of its VoIP softphone, REX, a comprehensive communication tool which provides new features such as multi-party instant messaging, advanced presence capabilities, voicemail and a comprehensible user interface.

“REX is a greatly enhanced communication tool that enables users the capability to communicate more efficiently and with higher security and quality than other softphones can offer. These capabilities are especially important for enterprise users who need to be able to connect to their corporate phone systems from anywhere there is an internet connection,” said Wendy Toth, Global IP Solutions Marketing Director. “The latest version of REX on PC also offers the ability to speak without the aid of a headset due to GIPS superior patented technology. Users with REX on Smartphone or PDAs can turn their device into a VoIP phone enabling cost-effective business communication over the Internet to talk worldwide with GIPS renowned voice-quality.”

The REX softphone possesses all the features of an IP-PBX telephone, while delivering additional benefits of mobility, flexibility, presence and IM; essential communication features in today’s business environment. Current customers will be able to upgrade their existing softphone to this latest version. In addition, REX can be rebranded and re-skinned to reflect the customers’ existing offerings.

For more information and a demonstration of REX visit GIPS booth 808 at the Fall VON tradeshow in Boston October 30 – 31st.

About Global IP Solutions

Global IP Solutions (GIPS) provides best-in-class voice and video in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. GIPS’ customer list include Nortel, Oracle, Samsung, WebEx, Yahoo!, AOL, EarthLink and other key players in the VoIP market. GIPS is a member of the Intel® PCA Developer Network, Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments’ third party developer network. GIPS is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. More information at www.gipscorp.com

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