



NEWS RELEASE

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Global IP Solutions Selected for Gold Membership in Avaya DeveloperConnection Program

Network of companies creates innovative, IP-enabled Intelligent Communications applications that extend the value of multivendor networks

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SAN FRANCISCO, Calif. – Global IP Solutions (GIPS), a leading provider of voice over IP (VoIP) solutions, today announced it has been selected by Avaya Inc. (NYSE: AV), a leading global provider of business communications applications, systems and services, for membership in the Avaya DeveloperConnection program.

GIPS Solutions products consist of the Remote Extension softphone, Click-to-Talk Web-based calling and Interoffice Voice Trunking server software. Each is designed to work with Avaya Internet protocol (IP) telephony software, which provides advanced VoIP communications for enterprises and their contact centers. As a result, mobile or remote workers, contact center personnel and other employees of organizations utilizing Avaya solutions can benefit from GIPS technology.

GIPS products are specifically designed for use over unmanaged networks. By utilizing patented network address translation/firewall traversal technology in combination with cutting-edge media processing techniques, they are able to deliver high-quality, consistent connections in almost any environment.

The Avaya DeveloperConnection program promotes the development, compliance-testing and co-marketing of innovative third-party products that are compatible with standards-based Avaya solutions. Member organizations have expertise in a broad range of technologies – including IP telephony, contact centers and mobility applications – helping companies extend the value of multivendor networks and transform voice into an intelligent business application that delivers true value to the bottom line.

“Membership in Avaya’s Developer*Connection* program is a crucial step toward delivering cutting-edge VoIP technology to enterprise users,” said GIPS Chief Marketing Officer, Wendy Toth. “By working with Avaya to deliver compliance-tested solutions, we can ensure that our customers will always have the highest quality products available and will be able to use enterprise communications to differentiate themselves in the fiercely competitive marketplace.”

The Avaya Developer*Connection* program currently includes thousands of software and hardware developer companies, integrators, service providers and customers. Members have created a broad array of innovative solutions tested for Avaya compliance, including natural language speech recognition applications, wireless services, specialized computer telephony integration and reporting capabilities, and applications tailored for specific vertical industries.

Through the Developer*Connection* program, Avaya provides a number of tools and capabilities to member companies. One example is Application Enablement Services (AES)—a set of application programming interfaces, protocols and Web services that makes it easier for developers to create Avaya-compatible networks, devices and applications.

“With the involvement of companies like Global IP Solutions, our Avaya developer community has become a catalyst for rapid innovation — creating multivendor applications that help enterprises around the world unleash powerful new possibilities for operating more efficiently and effectively,” said Eric Rossman, vice president, developer relations and technical alliances, Avaya. “We help businesses embed secure, reliable Intelligent Communications into the very fabric of their organization so employees and customers have ready access to information regardless of where they are and how they prefer to communicate.”

As a member of the Developer*Connection* program, companies have access to a wide range of support from Avaya, including technical resources and training. There are three levels of membership – Registered, Gold and Platinum – each entailing progressive levels of marketing and sales involvement. Free Registered membership is available to anyone interested in designing Avaya-compatible solutions. Gold level members and Platinum members must meet rigorous Avaya criteria for customer satisfaction, product support, business operations, marketing and sales. Global IP Solutions is a Gold member of the Avaya Developer*Connection* program.

Membership information and a listing of solutions developed and tested under the Developer*Connection* program are available at www.devconnectprogram.com.

About Avaya

Avaya Inc. designs, builds and manages communications networks for more than 1 million businesses worldwide, including over 90 percent of the FORTUNE 500®. Focused on businesses large to small, Avaya is a world leader in secure and reliable Internet protocol (IP) telephony systems and communications software applications and services.

Driving the convergence of voice and data communications with business applications - and distinguished by comprehensive worldwide services - Avaya helps customers leverage existing and new networks to achieve superior business results. For more information visit the Avaya website: www.avaya.com.

About Global IP Solutions

Global IP Solutions (GIPS) provides best-in-class voice and video in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers and network equipment, gateway and chip manufacturers. GIPS' customer list include Nortel, Samsung, Skype, WebEx, Yahoo!, AOL, EarthLink and other key players in the VoIP market. GIPS is a member of the Intel® PCA Developer Network, Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments' third-party developer network. GIPS is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. More information is available at www.gipscorp.com.

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