

CERNET, Koncept Select GIPS Technology to Improve Voice Quality for 20 Million University Students in China

Global IP Solutions (GIPS) VoiceEngine™ Delivers Superior Voice Quality to Largest Education and Research Computer Network in China

San Francisco — July 26, 2007 — China Educational Research Network (CERNET), China's largest private Fiber Optic Internet (IPV6) education and research computer network has selected Global IP Solutions (GIPS) VoiceEngine™ PC Advanced to improve voice quality of Digital Media Service, connecting more than 1,500 universities nationally and more than 20 million Chinese university students and 3 million faculty members and administrators. CERNET is funded by the Chinese government and directly managed by the Chinese Ministry of Education.

CERNET and its technology partner Koncept International are committed to making CERNET one of the most advanced education and research networks in the world. Koncept provides CERNET with its IP Multimedia Subsystem (IMS) platform, network support and value added services. GIPS VoiceEngine PC Advanced is being utilized in Koncept's IMS branded Shutter - which will be integrated into CERNET.

"CERNET's implementation of GIPS VoiceEngine is a proud achievement for GIPS. We are pleased to provide the Chinese Ministry of Education with the highest quality voice support for CERNET. GIPS is particularly happy it is contributing to the future prosperity of China by enhancing the education of its students," said John Fargis, General Manager - Asia Pacific, Global IP Solutions.

CERNET users communicate using GIPS VoiceEngine enhanced Shutter are expected to enjoy better voice quality than users of cellular or traditional PSTN phones. This superior sound quality is made possible through GIPS VoiceEngine's comprehensive, packaged Voice solution that handles all the necessary voice components, providing superior voice quality even under adverse network conditions. VoiceEngine supports existing standards, and offers improved voice quality by the unique configuration of its components and by improved handling of the hardware.

“The selection of GIPS VoiceEngine platform for CERNET ensures that we are able to provide the highest quality communication support for CERNET’s students and faculty members,” said George Kuang, CEO of CERNET Koncept Network Co. Ltd., “It’s a very competitive market and our users are discerning individuals who demand the highest levels of voice quality. However, it’s not simply a case of selecting a technology platform, as CERNET Koncept Network is also looking for a partner that understands the China market and is as dedicated and as flexible as we are. GIPS has proven time and again to be a company that is willing to go above and beyond to meet the needs of its customers. With more regional sales offices planned to support the GIPS Hong Kong office, customers like us are guaranteed the highest levels of local-language engineering support, which is vital in such a fast-paced and constantly-evolving market.”

GIPS continue to focus on the needs of Greater China and the Asia Pacific region. The addition of CERNET to its expanding client base promises to raise customer awareness of the superior user experience delivered by GIPS VoiceEngine PC Advanced platform.

About CERNET

The China Education and Research Network (CERNET) is the first nationwide education and research computer network in China. The CERNET project is funded by the Chinese government and directly managed by the Chinese Ministry of Education. It is constructed and operated by Tsinghua and other leading universities. It is a network infrastructure mainly serving universities, institutes, colleges and schools all over China.

About Koncept

Koncept International, Inc. is a designer and developer of IMS Products, Softswitch Billing and Routing Platform. With R&D in Shenzhen, China and Network Operations in Los Angeles, CA and Chengdu, China, it is an industry leader with patented IMS technologies including Digital Media Client Window, Digital Media Platform and a fully integrated softswitch, billing, and OSS platform. For more information please visit www.konceptusa.com

About Global IP Solutions

GIPS provides best-in-class voice and video quality and fidelity in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. Companies using GIPS’ products include Nortel, Skype, WebEx, Yahoo!, AOL, EarthLink, BlueCross/BlueShield and other key players in the VoIP market. GIPS is a member of the Intel® PCA Developer Network, the Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments’ third party developer network. GIPS is headquartered in San Francisco and offices in Santa Barbara, Stockholm, Hong Kong and Boston. More information is available at www.gipscorp.com