



WENDY TOTH PROMOTED TO CHIEF MARKETING OFFICER AT GLOBAL IP SOLUTIONS

***20-Year Veteran, Wendy Toth, Promoted to Chief Marketing Officer
at VoIP Multimedia Company***

San Francisco — July 16, 2007 — Global IP Solutions (GIPS), the leading provider of embedded media processing solutions, announced today the promotion of Wendy Toth to the newly created position of Chief Marketing Officer (CMO) from vice-president of marketing. In her new and expanded role, Wendy will be responsible for overseeing all GIPS strategic marketing efforts along with Product Marketing and Product Management.

“Wendy is an outstanding member of GIPS management team with 20 years of experience in strategic product and corporate marketing,” said Gary Hermansen, President and CEO, Global IP Solutions. “She worked closely with customers to develop our strategy for the last three years and will continue to lead our strategic marketing efforts to ensure we remain the essential provider of high-quality voice and video technology in the VoIP industry.”

“GIPS multimedia solutions have already set the highest standard of quality available in the VoIP industry. As an essential element in any successful VoIP deployment, GIPS will continue to enable first-rate communication in a converging telecommunications business,” said Ms. Toth.

Wendy previously held executive management positions at Knight Ridder, Inc., Personify Inc. and Tessera Enterprise Systems. She holds a B.A in Journalism and an MBA from the University of Saint Thomas, Minnesota. She will continue to report to Gary Hermansen.

About Global IP Solutions

Global IP Solutions (GIPS) provides best-in-class voice and video quality and fidelity in end-to-end IP communications with robustness against packet loss for service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. Companies using Global IP Solutions products include Nortel, Skype, WebEx, Yahoo!, AOL, EarthLink, BlueCross/BlueShield and other key players in the VoIP market. Global IP Solutions is a member of the Intel® PCA Developer Network, the Motorola Design Alliance, Symbian Platinum Partner Program and Texas Instruments' third party developer network. Global IP Solutions has headquarters in San Francisco and offices in Santa Barbara, Stockholm, Hong Kong and Boston. More information is available at www.gipscorp.com

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For more information contact:

John Gallagher

Investor & Public Relations,

Global IP Solutions

+1 (415) 746-1155

pr@gipscorp.com