



GLOBAL IP SOLUTIONS

Under Press Embargo until January 29, 2007

**Global iP Sound becomes Global iP Solutions,
expands into new markets with enhanced real-time
multimedia technology and focused enterprise solutions.**

GIPS Now Offers Enterprises and Service Providers Complete Off-The-Shelf Applications Through Expanded Solutions and Acquisition

San Francisco — January 29, 2007 — Global IP Sound announced today that it has changed its name to Global IP Solutions (GIPS) to reflect its expansion and broadening of its market position, including new multi-media technology to be integrated with all of GIPS offerings and real-time applications for the Enterprise market.

"GIPS has established itself as the de facto standard in the embedded voice processing market and can now offer a combined voice and video solution that provides the same high quality performance that the market demands" says Gary Hermansen, President and CEO, GIPS. "Additionally GIPS has expanded its technology leadership by offering focused enterprise applications that extends the functionality of voice based enterprise solutions."

GIPS acquired Espré Solutions' patented video codec technology, Espre LSVX. The video technology will be incorporated into all GIPS client and server Engines, enabling service providers, application developers, and hardware manufacturers to develop IP enabled media with maximum sound and image quality.

GIPS will also offer complete enterprise-based solutions through the acquisition of CrystalVoice, a provider of real-time IP-based applications. The acquisition includes patented security and packet management technologies that offer broad enterprise based solutions. These applications include Remote Extension and Click-to-Talk functionality. GIPS will partner with Cisco, Avaya and 3COM to bring these solutions to the Enterprise market. Remote extension will offer enterprise organizations the ability to have high quality and secure voice extensions to their IPBX networks. Click-to-Talk will allow enterprises to integrate communication functionality to any web site allowing those enterprises to offer immediate VoIP connectivity to their markets. GIPS' expanded and enhanced offerings will allow customers to roll out complete applications without additional R&D programming, accelerating their time-to-market and return on investment.



GLOBAL IP SOLUTIONS

IDC research manager of VoIP services, Will Stofega said: “Enterprises and service providers are demanding technologies and solutions that offer high quality user experiences and ensure productivity and field-tested applications and technologies that also possess scalability for future expansion.”

With Remote Extension (RE) and Click-to-Talk (CTT) applications, GIPS now offers enterprises and service providers complete off-the-shelf applications that deliver the highest quality user experience. GIPS’ RE provides remote connectivity for road warriors and telecommuters to a corporate IP PBX system through a secure connection, excluding the need for expensive VPN systems. The remote user’s PC becomes the PBX extension and provides truly better-than-PSTN call quality, as well as the efficient utilization of bandwidth. The industry-leading CTT product enables Website visitors to click a button and immediately connect — over the Internet — to a resource for assistance and information.

To better serve GIPS’ existing and potential customers two sales groups have been formed — the Media Engines Group and Solutions Group. The Media Engines group delivers best-in-class multimedia technology to enable real-time IP communication of the utmost clarity and reliability. The Solutions Group provides enterprises and service providers with complete applications that generate revenue and improve productivity.

GIPS Podcast Information

To find out more about GIPS expanded product offering, and to find out how to make the most of this new era in real-time media processing, tune into *GIPS Real-Time*, a new program for and by the world’s most innovative engineers. Designed to inform and inspire, *Real-Time* is your portal to the next generation of IP applications. Listen for yourself at www.gipscorp.com/realtime.

About Global IP Solutions

Global IP Solutions, formerly Global IP Sound, offers multimedia technologies for real-time communications over packet networks and enable companies to deliver IP applications that offer the highest quality user experience, as well as revenue-enhancing opportunities across a multitude of devices and services. Global IP Solutions provides best-in-class voice and video quality and fidelity in end-to-end IP communications with robustness against packet loss. Global IP Solutions’ world-renowned media processing and IP telephony experts deliver these solutions to service providers, enterprises, applications developers, network equipment, gateway and chip manufacturers. Companies using Global IP Solutions products include Nortel, Skype, WebEx, Yahoo!, AOL, EarthLink, BlueCross/BlueShield and other key players in the VoIP market. Global IP Solutions is a member of the Intel® PCA Developer Network, the Motorola Design Alliance, Symbian Platinum Partners and Texas Instruments’ third party developer network. Global IP Solutions has headquarters in San Francisco and offices in Santa Barbara, Stockholm, Hong Kong and Boston. More information is available at www.globalipsolutions.com.