



EXPERIENCED COMMUNICATIONS SPECIALIST JOHN GALLAGHER JOINS GLOBAL IP SOUND

SAN FRANCISCO — December 19, 2006 — Global IP Sound (GIPS), today announced the appointment of John Gallagher to the role of marketing communications manager. Gallagher will head GIPS' investor and public relations initiatives to facilitate clear and continual communications with the investment community, and further promote the company as a leading enabler of high quality IP-based applications. Gallagher will report to Wendy Toth, GIPS' vice president of marketing.

"John's public relations and marketing expertise makes him a valuable addition to the GIPS team," said Toth. "His deep understanding of media relations and the importance of the investor community will significantly contribute to GIPS' ongoing corporate communications efforts."

Gallagher brings a unique perspective to GIPS' marketing communications program. Prior to joining GIPS, he was managing editor of *The Irish Herald* where he was credited with turning a financially unsuccessful newspaper into a profitable venture in 12 months. Before *The Irish Herald*, Gallagher was a part of the public relations and marketing communications group at Macrovision Corporation where he was responsible for launching and promoting the company to media and analysts.

"I am delighted to be a part of team that has demonstrated its leadership in the media processing market," said Gallagher. "I look forward to developing and implementing programs that not only expand the company's visibility with editors and analysts but also improves communications with our investors."

About Global IP Sound

Founded in 1999, Global IP Sound develops embedded media processing technologies for real-time communications over packet networks. GIPS SoundWare™ provides better than PSTN voice quality and fidelity in end-to-end IP communications with robustness against packet loss. Global IP Sound's world-renowned speech processing and IP telephony experts deliver these solutions to applications developers, gateway and chip manufacturers. Companies using GIPS SoundWare™ products include Nortel Networks, Skype, WebEx, Yahoo!, AOL, EarthLink and other key players in the VoIP market. Global IP Sound is a member of the Intel® PCA Developer Network, the Motorola Design Alliance, Symbian Platinum Partners and Texas Instruments' third party developer network. Global IP Sound has headquarters in San Francisco and offices in Stockholm, Hong Kong and Boston. More information is available at www.globalipsound.com.

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